OCC Targeted AI Email Marketing.

Always Make Sure You Own Your AI & Data - At OCC That's Our First Priority.



OUTLINE:

OCC can offer our AI platform agents a unique opportunity to accrue AI targeted, highly granularized client contact data, with a detailed set of Firmographics for either B2C and B2B specific data sets.

COSTS:

- Straight data accrual & release cost £1800 + VAT for 10k contacts. (Min 50k batch).
 Your staff handle their own email campaigns.
 12-month licence unlimited use.
- Our B2B team fully managed your email campaigns in-house. 10k contacts.
 With 6* broadcast cost £2100 + VAT. Cost per broadcast £90.

This **includes an AI generated form code** added straight into your website or landing page/s facilitating instant client capture and onboarding from the campaigns directly into your platform. (Min 50k batch).

- 3. Simple optimised campaign landing page construct, one off cost £400 + VAT Multi use.
- 4. Fully designed AI optimised HTML email campaign template £450 + VAT Multi use. This Includes up to 4 email page designs, headers, interchangeable text and image function campaigns.

*For further details, please speak with your B2B manager.



Join The Claims Agentic AI Revolution.